

# LASTING IMPACT

JUPITER MEDICAL CENTER FOUNDATION

2017

OCTOBER-DECEMBER

## Welcome Don McKenna, New Jupiter Medical Center CEO



After a nationwide search that commenced in July 2017, Donald McKenna was named Jupiter Medical Center's new president and CEO on November 3.

McKenna, whose first day is January 15, 2018, comes to Jupiter Medical Center from Athens, Georgia. Since 2008, he has served as president and CEO of St. Mary's Health Care System, a nonprofit system that includes three hospitals serving 13 counties.

"On behalf of the trustees of Jupiter Medical Center, we are proud of this outstanding appointment and confident that we have selected a chief executive who shares our dedication and commitment

to ensuring that Jupiter Medical Center remains the leading provider of world-class health care in our region," said Robert J. Stilley, Chairman of the Board of Trustees for Jupiter Medical Center. "Don is an exemplary leader, and the committee was particularly impressed with his success in establishing the first academic residency program in northeast Georgia, as well as his demonstrated commitment to increasing both access and quality of care. We look forward to having his expertise and passion focused on Jupiter Medical Center."

Selected from hundreds of candidates from around the United States, McKenna will continue to uphold and expand on the reputation for excellence held by Jupiter Medical Center, which is consistently ranked at the top of regional patient satisfaction surveys and maintains world-class quality scores.

"Jupiter Medical Center's mission is to care for the health and wellness of an entire region and, as a result, it has become an increasingly vital part of this community," said McKenna, who was named 2017 CEO of the Year by the Georgia Alliance of Community Hospitals. "I have been extremely impressed with the medical center's success in expanding the organization to provide a truly complete and integrated continuum of

care without wavering in its dedication to delivering services of the highest quality. It is an honor to be entrusted with continuing this legacy of excellence."

This is a return to Palm Beach County for McKenna. He began his career in the early 1990s as a director at Palm Beach Gardens Medical Center. He went on to serve as chief operating officer of North Ridge Medical Center in Fort Lauderdale. In all, McKenna has more than 26 years of progressive and diverse health care experience, including serving as administrator and chief operating officer of Wuesthoff Medical Center in Melbourne, Florida. Under his leadership at St. Mary's, the health care system was named a 2016 Healthgrades "Top 100 Hospital" and was recognized three times as Georgia's "Large Hospital of the Year."

"I am excited to take on this new role and join this outstanding contingent of passionate caregivers, providers and team members," said McKenna. "I look forward to building on Jupiter Medical Center's strong foundation, and helping the leadership team to continue to advance the hospital's shared purpose of caring for people's health and wellness across the region we serve."

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## Looking Ahead



Liv Vesely



Joseph R. Taddeo

With the holidays upon us, we are happy to note that Jupiter Medical Center is heading into 2018 with exciting news and achievements, many of which you'll read about in this issue of *Lasting Impact*.

During recent years, Jupiter Medical Center has achieved a tremendous amount. We have created new programs and services, maintained and even increased our world-class quality and patient satisfaction scores, continued to operate from a strong financial position, and increased our market share.

Looking forward, after a nationwide search, Donald McKenna arrives in January to take the helm as Jupiter Medical Center's new president

and CEO. An exemplary leader, Don comes to us from Athens, Georgia, where he was president and CEO of St. Mary's Health Care System (see story on Page 1).

Meanwhile, the interim president and CEO, Steven Seeley, has been pressing forward with plans in place for Jupiter Medical Center to become an open-heart facility; open a Level 2 NICU; begin construction on the Anderson Family Cancer Institute, the Mastroianni Pediatric Emergency Department, and the James J. Felcyn & Louise Brien Felcyn Observation Unit; as well as launch the Comprehensive Stroke Program. The organization is well positioned for continued growth over the next five years and beyond.

As of this writing, we have received \$125 million in philanthropic donations toward the \$300 million goal of our *Vision. Innovation. Impact.* Campaign for Jupiter Medical Center. This remarkable outpouring of generosity vividly reflects the value placed on our service to the community by our friends, neighbors and donors.

To our amazingly philanthropic and committed donors, our heartfelt appreciation for your contributions to our ongoing success in 2017, and your continued partnership for what is sure to be another great year in 2018.

Liv Vesely

Joseph R. Taddeo

## About the Foundation

Community support remains the cornerstone of Jupiter Medical Center.

Whether it is ushering in the birth of a baby or celebrating the rebirth of a stroke patient through rehabilitation, all are enhanced by philanthropic support to the Jupiter Medical Center Foundation.

As the premier, not-for-profit medical center in Palm Beach and Martin counties, Jupiter Medical Center relies on your charitable gifts to ensure the quality of all that we do for our patients and their families.

### Connect with Us



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## JUPITER MEDICAL CENTER FOUNDATION, INC. OFFICERS AND TRUSTEES 2017

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# Anonymous Donor Makes Significant Impact to Future of Stroke Care at Jupiter Medical Center



**Dr. Jennifer Buczyner**  
Medical Director, Stroke Program

Over the past seven years, Jupiter Medical Center has grown from a hospital-centric, high-quality medical center to a world-class system of care by increasing the intensity of services offered, adding new services and programs where gaps existed, opening facilities throughout the community, and closely aligning with top-notch physicians. All of this work is being done while sustaining the highest levels of quality and patient satisfaction in Palm Beach and Martin counties.

Thanks in part to a \$5 million anonymous gift; Jupiter Medical Center will move from being a Primary Stroke Center to a designated Comprehensive Stroke Center. A comprehensive, multidisciplinary stroke program at Jupiter Medical Center will provide much-needed neurological and neurosurgical services to our community, drawing patients from Palm Beach County to St. Lucie County. Recently, Palm Beach County Fire Rescue (Emergency Medical Services) instated protocols to transport stroke patients only to facilities that have

been designated as Comprehensive Stroke Centers. The closest Comprehensive Stroke Center to the south is in West Palm Beach, and Fort Pierce, Florida, to the north. Becoming a designated Comprehensive Stroke Center will allow Jupiter Medical Center to care for our entire community so they can receive stroke care close to home when seconds count.

As of November 1, Jupiter Medical Center has already recruited Dr. Jennifer Buczyner as the medical director for our expanding stroke program. She is a renowned, board-certified neurologist who has built a patient-driven care practice in the Palm Beaches. Dr. Buczyner's comprehensive and specialized medical training has equipped her to care for some of the most advanced neurological disorders diagnosed today. "Time is vital for the brain and it is imperative to seek emergency neurologic care early," said Buczyner.

Dr. Buczyner completed her neurophysiology fellowship at Emory University in Atlanta, where she also treated patients while on the faculty at Emory University's Department of Neurology. She trained to treat amyotrophic lateral sclerosis (ALS or Lou Gehrig's disease). While working

at Emory's ALS Clinic, Dr. Buczyner diagnosed and provided care for patients with ALS.

Jupiter Medical Center's Comprehensive Stroke Program will include neurosurgery and endovascular interventions such as angioplasty, coiling, clipping and stenting. It will also have a dedicated neuro ICU where patients will receive the best care by staff that is trained in advanced critical care, as well as neurophysiology, neuroanatomy, neuro assessment and emergency neuro resuscitation. Additionally, the best technology is being acquired, including a neurointerventional biplane angiography system—an imaging modality for visualization of complex vasculature (see photo below). The clinical benefits to the biplane system include improved visualization necessary for aneurysm coiling and interventional stroke care, and reduced radiation exposure and shorter procedure times.

Through the generosity of donors, Jupiter Medical Center expects to become a designated Comprehensive Stroke Center by the end of 2018. To learn more about how you can help bring the next phase of stroke care to our community, please call Jupiter Medical Center Foundation at 561-263-5728.





Ken Kennerly, Beth and Bob Beson, Liv Vesely, Steve Seeley, Anthony Mastroianni, Nicholas Mastroianni III, Barbara and Jack Nicklaus, Patty McDonald, Bob Stilley, Joe Taddeo, Nancy Humbert and Mayor Todd Wodraska

## Mastroianni Family Foundation Donates \$3 Million to Jupiter Medical Center

Like father, like sons. Nicholas Mastroianni II and his sons, Nicholas and Anthony, not only work side by side at their family-owned international development and finance company, but they also work together to give back to the community. On November 16, both sons, along with their wives, Jessica and Sara, and their sister, Audrey Mastroianni, participated in a groundbreaking ceremony at the hospital to celebrate the Mastroianni Family Foundation's generous donation of \$3 million to establish Jupiter Medical Center's much-needed Pediatric Emergency Department. The new facility will be named the Mastroianni Family Pediatric Emergency Department.

"As a father of three young girls, the well-being of my children is always on my mind. If your child is sick or injured and needs emergency services, I want them to get the best treatment possible," said Nicholas Mastroianni III. "With this donation, we hope we can make the emergency room experience less intimidating for parents

and their young children by separating them from the adult emergency room and having dedicated, pediatric physicians available 24/7."

The 6,300-square-foot Mastroianni Family Pediatric Emergency Department will be located next to the hospital's current emergency room, but will offer services in a more child-friendly environment. The unit will feature eight pediatric treatment rooms, a dedicated family waiting area, pediatric triage rooms to reduce wait times, and indoor play areas to alleviate anxiety.

Along with these amenities, there will always be a pediatrician on-site, and patients will have access to a team of pediatric-trained doctors and nurses equipped to diagnose and treat a wide range of medical problems. When needed, patients can also receive pediatric specialist consults, as well as inpatient care through the De George Pediatric Unit. Parents can be assured their children will receive world-class care from

Jupiter Medical Center and its pediatric partner, Nicklaus Children's Hospital.

"As a nonprofit hospital, we rely heavily on support from the community, which allows us to deliver top-quality health care. With the creation of the Mastroianni Family Pediatric Emergency Department, parents won't have to travel to other parts of South Florida to get pediatric emergency care for their kids," said Liv Vesely, president of Jupiter Medical Center Foundation.

The Mastroianni Family Pediatric Emergency Department is expected to open in late 2018.

"I'm humbled to be a part of this new era at Jupiter Medical Center," said Nicholas Mastroianni II. "My family wants to make sure other families feel more comfortable and at ease when making a visit to the ER with young children."

For more information about giving opportunities at Jupiter Medical Center, please visit [jmcfoundation.org](http://jmcfoundation.org) or call 561-263-5728.



Joe Taddeo, Liv Vesely, Larry De George and Steve Seeley



Andrew George, Dana Johnson and John Domenico



Nancy Humbert and Diane Chafine



Jack and Barbara Nicklaus



Peter and Lorraine Delcol



Audrey, Sara, Anthony, Jessica and Nick Mastroianni III



Ken Kennerly, Liv Vesely and Mayor Todd Wodraska

# Cancer Center Waiting Area Receives Funding in Memory of Husband and Father



**Elaine Sheft**

Thanks to the generosity of Elaine Sheft and her son Robert Sheft, patients at Jupiter Medical Center's new Anderson Family Cancer Institute will be surrounded by comfort, serenity and world-class care, while undergoing treatment.

Their hearts were filled with gratitude for the support and attention Wally Sheft, husband to Elaine, and father to Robert and Richard, received during his frequent blood transfusions at the institute.

Wally was ill for almost three years, but it never dampened his considerable spirit. After he passed away this past March at the age of 87, the Sheft family chose to honor his memory with a pledge of \$1 million to name the Wallace Sheft Chemotherapy & Infusion Center Waiting Area in the future Anderson Family Cancer Institute at Jupiter Medical Center.

"We decided to honor him in this way because every person at the center who came in contact with my husband went out of their way to help him. From the phlebotomists and nurses to volunteers and physicians, they were wonderful and treated him with the utmost dignity and respect," recalled Elaine. "And we could not have been more pleased with his cardiologist, Dr. Jeffrey Fenster, who was absolutely amazing!"

Elaine also noted how proud she is to be part of a local, not-for-profit hospital committed to giving back to its community.

Wally, Elaine's devoted husband of 59 years, was a self-made success as an accountant to the stars. He started out in his father's accounting firm before branching out on his own, specializing in car dealers. Wally's strong work ethic and money management skills helped him land comedian Buddy Hackett as his first entertainment client. He had a great sense of humor and loved to retell Hackett's jokes whenever the opportunity arose. Wally eventually took over management of all of Hackett's business affairs, as well as that of other famous performers, including Rock Hudson, Elizabeth Taylor and Jerry Lewis. When Hudson died, Wally made a contribution on behalf of Rock's estate that became the seed money for the American Foundation for AIDS Research (amfAR), on whose board Wally served for 30 years.

Despite his significant achievements and business success, Wally lived modestly but gave generously, particularly to his extended family, including funding the college education of his grandnieces and nephews. But his favorite pastime was spending time with his grandchildren. Robert recalled how his father would play chess with his grandson Miles whenever he visited them in Atlanta. At the time, Miles was in grade school and didn't know how to play. After joining a chess club at school, he challenged his grandfather to a game. Wally had to finally admit that he had no idea how to play chess. He just loved spending the time with Miles.

Residents of Palm Beach Gardens, Florida, Wally and Elaine shared a love of art and traveling, as well as golf. Wally ingrained a strong work ethic in his sons, Robert and Richard, both accomplished businessmen in their own right, but he also taught them what it meant to be a good father. "Our dad was always a very hard worker," said Robert. "But he was also my confidant, always there to help me with difficult personal or business decisions. He had sound judgment, never had an agenda, and he was a completely selfless father and grandfather."

The Sheft family, which includes five grandchildren, is thrilled that Wally's legacy will live on at Jupiter Medical Center, where he was cared for so wonderfully the last years of his life. "We wanted to make a gift that would be meaningful to my dad," added Robert, "and Jupiter Medical Center was certainly meaningful to him in so many ways."

# Bert and Sallie Korman Help Build Hope Against Cancer



We are all touched by cancer at some point in our lives, but new discoveries and therapies are turning the tide against this complex set of diseases. Should you or a loved one be diagnosed with cancer, you naturally seek care that incorporates the latest insights and technologies, while helping you navigate the journey from diagnosis to treatment and recovery. This is exactly the type of care patients will find at Jupiter Medical Center's new home for cancer care—the \$50 million Anderson Family Cancer Institute—where an academic approach and a growing team of top oncologists work together to create personalized treatment plans for each patient. The new Institute will serve as the hub for the ongoing delivery of coordinated, multidisciplinary cancer care that is convenient and accessible to those in need.

Berton “Bert” and Sallie Korman made a generous gift to support the Cancer Institute because they believe in the enhanced model of cancer care that will be made available to the region. As longtime Jupiter residents and Jupiter Medical Center patients, they recognize how impactful this investment will be in enhancing the health, vitality and strength of our community. “Having all the oncology services under one roof will be a major aid in the world-class cancer services Jupiter Medical Center provides for this region,” explained Bert.

Bert and Sallie are not new to philanthropy. They have a long history of serving and giving in primarily education, health care and the arts in Philadelphia, as well as locally. They have served in many roles within Palm Beach County, including with the Cultural Council of Palm Beach County, the Center for Creative Education, The Society of the Four Arts and the Maltz Jupiter Theatre. “Sallie and I are proud to participate in many great efforts, and we could not be more pleased to now be involved with Jupiter Medical Center during this period of significant growth,” shared Bert.

Made possible by visionary lead gifts and the generous support of cancer champions like Bert and Sallie, construction for the Anderson Family Cancer Institute will begin January 2018. Visit [jmcfoundation.org](http://jmcfoundation.org) to track the progress of construction or for more information.

## Check Presentations



### Jupiter Medical Center Auxiliary

October 5, 2017

Proceeds benefit Cancer Boutique

### Jupiter Christian School

Kristin Hoke Foundation

October 30, 2017

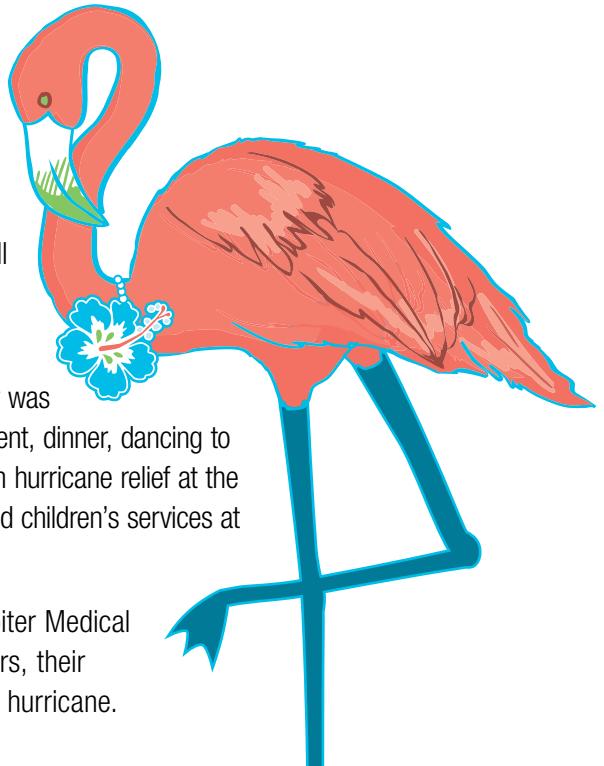
Proceeds benefit Jupiter Medical Center Oncology

## Highballs & Hibiscus 2017

For the seventh consecutive year, Jupiter Medical Center Foundation hosted its annual Highballs & Hibiscus fundraising event. This year's event, held September 15, brought back last year's co-chairs, Erin Devlin and Pamela Tombari, as well as presenting sponsor, Tito's Handmade Vodka; platinum sponsors, The Gardens Mall and Carlton Fields; and gold sponsors, The Gioia Family and Knight Corporations.

This year's event also came with an unexpected visitor, Hurricane Irma, which made landfall in the Keys on September 10. Thankfully, the damage in Palm Beach County was minimal, and more than 400 guests enjoyed a cocktail reception with live entertainment, dinner, dancing to the sounds of Rock With U, and a silent auction. With a call to the heart to assist with hurricane relief at the hospital, proceeds from the event totaled more than \$127,000 to benefit women's and children's services at Jupiter Medical Center.

A special thank you to the A and B Disaster Preparedness team members at Jupiter Medical Center for providing such exceptional compassion and care to the patients, visitors, their children and furry friends, who hunkered down with us at the hospital during the hurricane.





## Jupiter Medical Center Presents Palm Beaches Marathon and Celebrates Newest Urgent Care Center

On October 3, more than 75 dignitaries, business professionals and Palm Beach County residents attended a ribbon-cutting for Jupiter Medical Center Urgent Care, located at 625 North Flagler Drive. This is Jupiter Medical Center's fourth urgent care location, bringing a trusted name in health care just minutes away from residents in West Palm Beach.

Along with the ribbon-cutting, the event also kicked off The FITTEAM Palm Beaches Marathon. Jupiter Medical Center was the presenting sponsor of the event, which returned to Palm Beach after a two-year hiatus. The race took place December 1-3, with Jupiter Medical Center providing medical services during the marathon and half-marathon on December 3.

"Jupiter Medical Center is excited about our new urgent care location and being the presenting sponsor of the marathon," said Liv Vesely, President of the Jupiter Medical Center Foundation. "We are proud to be able to bring more of our world-class services to people of West Palm Beach and Palm Beach."





Cody Gifford, Joe Theismann, Katie, Dr. Barry Miskin and Dr. Lee Fox

## Providing Hope for Brain-Injured Patients

On October 10, Jupiter Medical Center Foundation proudly hosted “An Evening Benefiting Traumatic Brain Injury” to raise funds to help provide life-altering treatments for patients at the Joe Namath Neurological Research Center at Jupiter Medical Center of Palm Beach County, Florida. The event, sponsored by Omnicom Group and St. George’s University, was held at Cipriani 42nd Street in New York City.

During one of the most emotional points of the evening, Cody Gifford, with

tremendous pride, accepted an award on behalf of his beloved father, the late football icon Frank Gifford, whose family donated his brain to medical science to help researchers learn more about the link between football and brain injury. Cody’s mother and *Today Show* sweetheart Kathie Lee Gifford, watched with heartfelt emotion from the audience. Two patients who participated in the clinical trial being conducted at Jupiter Medical Center also attended the event. Patient “Katie,” who

could barely talk just a few years ago, shared her inspiring story of determination, bringing the crowd to tears, and, to their feet for a standing ovation.

“To see such big names in business and sports come together for this benefit was truly incredible,” said Liv Vesely, President of the Jupiter Medical Center Foundation. “It’s extremely humbling to see executives from many of New York’s top companies support our cause.”

The proceeds from the event will benefit the Joe Namath Neurological Research Center at Jupiter Medical Center, where a clinical trial is currently underway. These donations will help doctors continue their life-altering work using hyperbaric oxygen therapy to treat TBI patients with the hope of bringing this groundbreaking treatment into the mainstream.

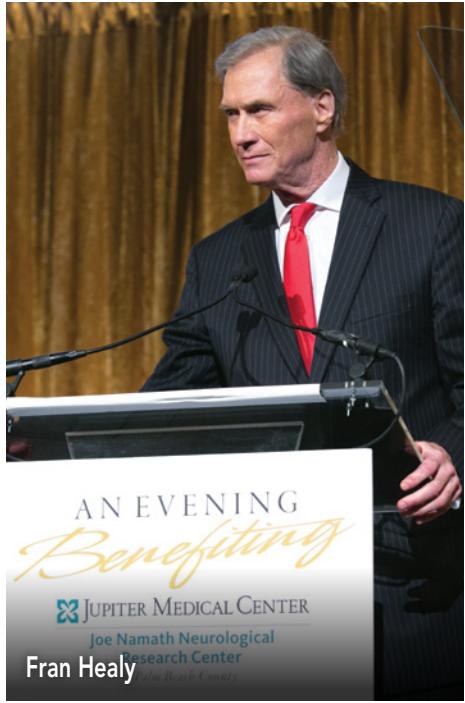
To support the ongoing efforts surrounding TBI research, visit [namathneurocenter.org](http://namathneurocenter.org) or call 800-864-2234.



Fran Healy, Joe Namath and Joe Theismann



Greg Buttle, Joe Theismann, Cody Gifford, Joe Namath and Harry Carson



AN EVENING  
*Benefiting*  
JUPITER MEDICAL CENTER  
Joe Namath Neurological  
Research Center  
Fran Healy  
Palm Beach County



Cody Gifford and Kathie Lee Gifford



Dr. Lee Fox, Charlie Modica and Dr. Barry Miskin



Joe Namath and  
Kathie Lee Gifford



Joe Namath and Lisa and Charlie Modica



John Wren and Liv Vesely

## Jupiter Medical Center Foundation

1210 S. Old Dixie Highway

Jupiter, FL 33458

## Patty and Bob Hendrickson, Investing in the Advancement of Community Health Care



Patty and Bob Hendrickson

In 1992, Patty and Bob Hendrickson made their first gift ever to Jupiter Medical Center—two tickets to attend the Pink & White Ball. Since that time, their generosity has grown, supporting Jupiter Medical Center and its mission to deliver world-class care across the region.

The impact the Hendricksons have made over the past 25 years can be seen throughout Jupiter Medical Center. As members of the Distinguished Grand Founder's Society, a recognition given for lifetime giving, they've supported numerous areas hospital-wide, including the Cary Grossman Health & Wellness Center, the Emergency Department, the Florence A. De George Pavilion and an endowment supporting nursing education—just to name a few. Most recently, the Hendricksons focused their giving on a critical need, the James J. Felcyn & Louise Brien Felcyn Observation Unit, used for short-stay services. Construction has just begun on this unit, which will allow medical teams to more effectively triage and attend to patients seeking care.

Patty and Bob did not stop there. This year, they made an additional commitment by naming Jupiter Medical Center as a beneficiary in their estate plans. Their commitment today, combined with their investment for the future of Jupiter Medical Center through their estate plans, sets a powerful example, showing how donors can make a significant impact in advancement of community health care.

"Probably the most important dynamic in our giving is to achieve what we call 'The Multiplier Effect,' whereby the benefits are spread and repeated over and over," Bob states. "With the guidance of the Foundation staff, we've seen that wonderful multiplier effect from our gifts become real at Jupiter Medical Center time after time."

Jupiter Medical Center Foundation is pleased to have a Planned Giving Program, which provides assistance to donors like Patty and Bob Hendrickson who are interested in leaving a legacy in their community. Those individuals and families that chose to notify Jupiter Medical Center Foundation of their intent to leave a gift through their will, retirement plans or other types of planned gifts, are recognized as members of the Lighthouse Legacy Society.

If you would like more information on planned giving opportunities or the Lighthouse Legacy Society, please contact Jennifer Amarnick at 561-263-5728 or [jennifer.amarnick@jupitermed.com](mailto:jennifer.amarnick@jupitermed.com).